



18TH ANNUAL SOUTH JERSEY
PUMPKIN SHOW
OCTOBER 9-10, 2021

SATURDAY 10AM-8PM • SUNDAY 10AM-5PM
SALEM COUNTY FAIRGROUNDS
735 HARDING HIGHWAY (RTE. 40)
WOODSTOWN, NJ 08098

Over 100 Artists & Craftsmen

Fall Home & Garden Show
Food Festival & Wineries

Amusement Rides

Live Entertainment

Pumpkin Pageant *
(Sunday at 2pm)

Free Family Contests

Pony Rides & Hayrides

FREE ADMISSION
PARKING \$5
(A CARLOAD)

*DISCLAIMER: Event runs rain or shine,
NJ State COVID 19 Restrictions
apply during all hours of festival!



LIVE!
**Headless
Horseman Story!**



856-765-0118
WWW.SJPUMPKINSHOW.COM

SEE FULL SCHEDULE OF EVENTS ON WEBSITE

Dear Exhibitor & Sponsors,

The **18th** annual **South Jersey Pumpkin Show** *will feature* The Fall & Winter Home Show, on October 9-10, 2021 Salem County Fairgrounds, Rt. 40, Woodstown NJ 08098. The Home Expo offers your company the opportunity to advertise your products and services to the thousands of families that will visit this highly marketed South Jersey event. Thousands of families come back year after year to one of the best fall festivals in New Jersey.

The Salem County Fairground is located just seven miles east of the Delaware Memorial Bridge. Vendors spaces are located outside and covered pole barns. Over 150 total vendors participate.

Delish Network filmed our Pumpkin Dessert contest and thousands nationally have viewed the film online.

New Jersey Monthly Magazine featured our event, October 2019 issue, 2 pages of photos and editorial. South Jersey Pumpkin Show festival is organized by B & K Enterprises, Kathy & Leslie (Beau) Wright of Millville, New Jersey. Bringing vendors and consumers together and family friendly events since 2003. **All COVID 19**

NJ current regulations will be in place all hours of the festival.

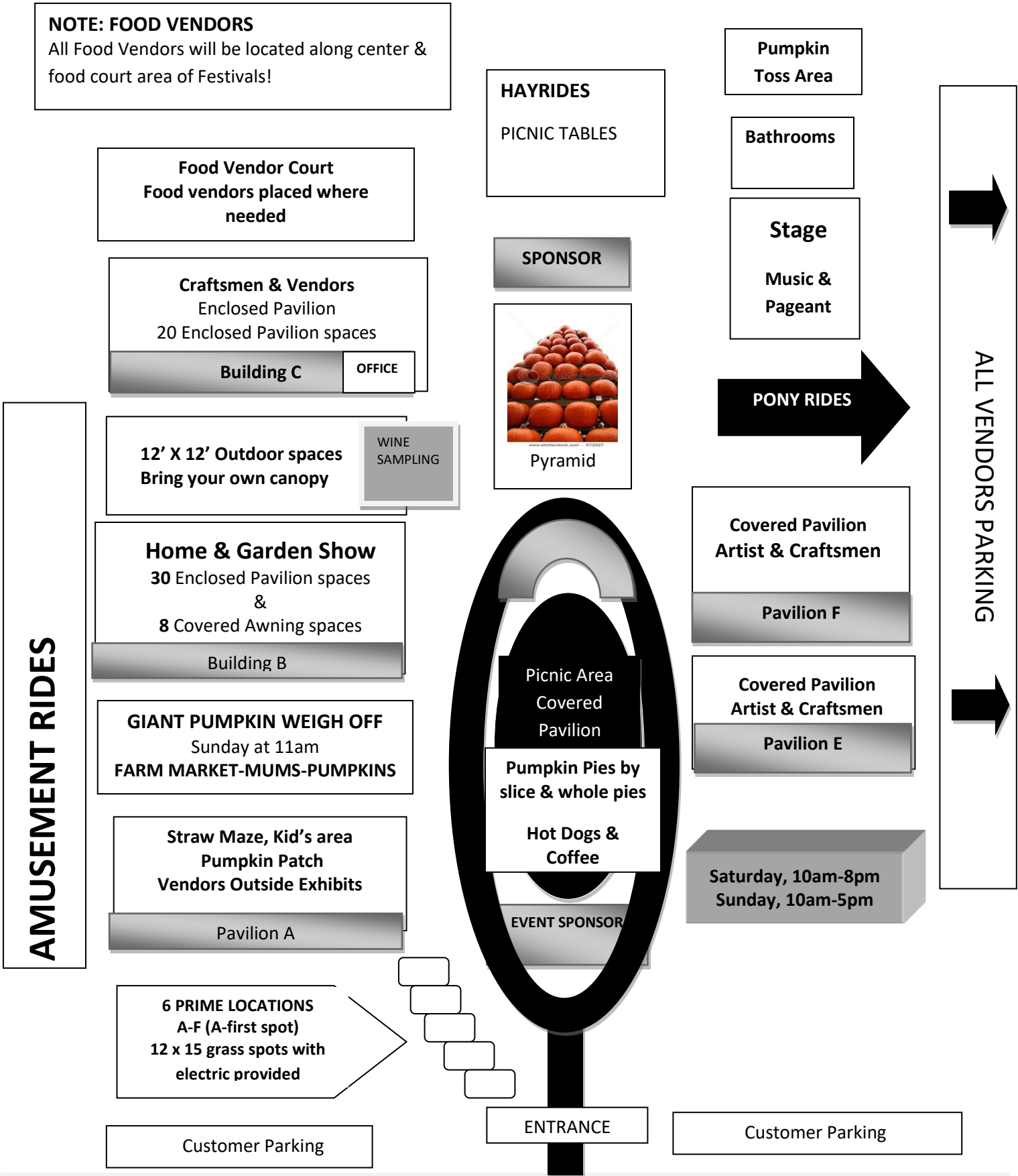


Booking Sponsors & Vendors 2021

- | | |
|----------------|-----------------------|
| Remodeling | Improvement Companies |
| Renovation | Travel & Leisure |
| Farm & Garden | Heating |
| Solar & Energy | Security Providers |
| Cell Phones | Health Care |
| RV's | Landscaping |
| Tree Service | Cookware |
| Insurance | Doors & Windows |
| Basement | Roofing/Siding |
| Fencing | Real Estate |
| Networking | Home Food Services |

SITE MAP FOR PUMPKIN SHOW FALL FESTIVAL 2019

NOTE: FOOD VENDORS
All Food Vendors will be located along center & food court area of Festivals!



South Jersey Pumpkin Show 2021 layout shows the booth spaces inside Building B & C. Prime locations are outside at main entrance. Does not include the areas for Artists, Craftsmen or Food Vendors. No space held without a deposit or payment in full. Contact Kathy & Beau Wright organizers at 856-765-0118. Event runs rain or shine.

C10	C9	C8	C7	C6		C5	C4	C3	C2	C1
→						←				
C20	C19	C18	C17	C16		C15	C14	C13	C12	C11

Building C
C1-C20
 10' x 10' enclosed spaces, cement flooring
 Electric included

					AWNINGS →	B4	B3	B2	B1	
B20	B19	B18	B17	B16		B15	B14	B13	B12	B11
→						←				
B30		B28	B27	B26		B25	B24	B23	B22	B21
→						←				
B40	B39	B38	B37	B36		B35	B34	B33	B32	B31
					AWNINGS →	B44	B43	B42	B41	

Building B
 Enclosed/concrete flooring.
B11-B40
 10' x 10' enclosed spaces with table sets
End Caps Spaces #B25, B26, B30
 Electric provided!
Awning Spaces
 10' x 10' awning spaces
 Covered outside spaces w/concrete flooring-
 connected to Building B
B1—B4 & B41-B44

*Six prime locations are located at the main entrance.

Customers enter and exit at the main entrance.

See site map for layout design.

Diagram not drawn to scale. Site subject to change for the betterment of the exhibitors and show.

Sponsorship packages available. Visit our website for show details.

www.sjpumpkinshow.com or call Kathy Wright: 856-765-0118



Enterprise

Marketing & Event Planning

Fill out and mail with payment/deposit to

B & K Enterprise

P.O. Box 925

Millville NJ 08332

Pay on-line: www.sjpumpkinshow.com

Call (856) 765-0118 with questions!

Fax: (856) 765-0118

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

Products Displayed _____

Payment by credit card: Call Kathy at 856-765-0118 for over the phone approval.

SPACE INFORMATION	PRICE	QUANTITY	TOTAL
Sponsorship Home Show What:	\$_____		
Enclosed Buildings B, C, 10' x 10' inside spaces Includes table setup & electric	\$250.00		
Building B & C Only 10' x 10' End cap or corners Includes table setup & electric	\$27500		
Building B 10' x 10' Outside Awning spaces, bring your own table w/electric	\$150.00		
Prime outside locations at main entrance. 6 spots available See site map! w/electric A-F	\$400.00		
Outside Display 12' x 12' *Bring your own canopy/tent w/electric	\$175.00		
Electric single 110 outlets	Yes _____ No _____		n/c
Parking Passes (2 provided per booth) Extra Available-- Good all three days	\$5.00 ea. carload		

Space Selection

Commercial & Home Show Companies Only

See enclosed Site Map Diagram. Indicate preferred location by space number.

1st _____

2nd _____

All balances due on or before September 20th, 2021

I/We hereby apply for exhibit space in the above-named show. I /We hereby agree to abide by the show terms, condition and regulations as stated. Please make a copy of this contract for your records. Event runs rain or shine, no refunds or show credits issued.

Signature _____ Date _____ 2021

COMMERCIAL EXHIBIT SPACE CONTRACT

Note: Commercial Vendors/ This map for **enclosed Indoor** and **Covered Awning** spaces only. Spaces are only available for two- day vendors. B & K Enterprise will send confirmation of space reservation by email. **Overhead lighting** and electric: Overhead lighting in all buildings, awnings and pavilions will be provided. Standard electric outlets available for no additional charge. See contract.

Loading/Unloading: Pull up to locations. Unload and move vehicle to vendor parking area.

Admission to event is free! There will be a \$5.00 parking fee to everyone that attends the show. Each 10 x 10 booth space will receive (2) weekend parking passes. Vendors may purchase extra passes in advance or at check in! Event runs rain or shine! No refunds for any reason.

THE EXHIBITOR UNDERSTANDS AND AGREES AS FOLLOWS

1. **B & K Enterprises t/a South Jersey Pumpkin Show™, further known as BKE** its agents, officers, or employees shall not be liable for property damage or personal injury to Exhibitor, its agents or employees, which may occur on or about any part of the subject premises, regardless of how such injury or damage may have occurred. Exhibitor waives any claim against **BKE**. The **Vendor/Exhibitor** assumes all liability for loss or damage to Exhibitor's property entrusted to the premises. Exhibitor shall hold **BKE** harmless and shall indemnify **BKE** against all liability or expenses arising of any claim of injury or damage any person or property, together with all costs in connection with defense thereto, including attorney's fees. Show Dates: October 9-10, 2021. Salem County Fairground, 735 Rte. 40, and Woodstown NJ 08098.

2. **Setup: Friday, October 8th, 10am to 7pm. Saturday, 7am to 9:30am. Show opens promptly at 10am.** **Booth** must be complete at show opening and must remain set up and open for business until the show closing each day. **Exhibitor** shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the expo before the specified conclusion set by **BKE**. Booths and aisles must be kept clear for safe access throughout show hours. **Parking:** All vendors must park in designated areas.

3. **Subletting and assignment: Exhibitor** may not sublet or assign his exhibit space, nor any part thereof, nor exhibit, nor offer for sale or advertise any articles of a non-exhibiting company.

4. **Cancellation:** The event runs rain or shine. **BKE** offers no refunds for any reasons. Balances due not paid by Sept. 20th, 2021 will be considered forfeited. All deposits will be forfeited, and booth spaces will be reassigned. **BKE** reserves the right to reassign canceled booth space regardless of cancellation assessment.

5. No demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby exhibitor's booths. Exhibitor agrees to confine his selling and exhibit activities within the confines of his assigned space.

6. The **BKE** reserves the right to eject or bar persons and to close exhibits or part of exhibits, which are in violation of any paragraph in the contract. The provision applies to displays, literature, advertising, novelties, souvenirs, Exhibitor's conduct, etc. **BKE** may demand removal by an Exhibitor of any items that may not be in keeping with show's image.

7. The **BKE** reserves the right to make rules and regulations it deems proper and necessary and **Exhibitor** agrees to accept such rules and regulations and any interpretation as is set forth by **BKE**.

8. **Exhibitor parking passes. Two parking passes will** be supplied to exhibitor at check in. These passes are for working sales representatives only, not for friends or families. Exhibitor must use a pass each day to enter event. Before and during all show hours. Failure to comply will result in a general \$5.00 per carload parking fee. Extra parking passes are available for sale by pre-ordering on the contract.

Loading and unloading will be solely the responsibility of the **Exhibitor**, at exhibitors' own risk and expense.

9. **No smoking inside** any of the buildings on the grounds. Pets are welcomed but must have shots up to date and are crowd friendly. Vendor's families may participate in any of the fun filled contests held during the Pumpkin Show.

10. **COVID 19:** All current New Jersey regulations will be in place all hours of the festival. This is an outdoor festival.