

# Springtime

## Home-Garden & Landscaping Expo



**MAY 19<sup>th</sup> & 20<sup>th</sup>, 2012**

**Buena Vista Camping Resort, 775 Harding Hwy  
Buena NJ 08310 10am to 5pm**

**Don't Miss Your Opportunity! To be a part of the  
Springtime event of the season.**

### **Everything for inside & outside the home!**

*Featuring hundreds of products and services, exhibits and **Do It Yourself Seminars, landscaping ideas, and product demonstrations, Live Music, B.B.Q & Food Vendors, picnic style dining, Craftsmen Festival, Give-a-ways and shopping! Fun stuff for the whole family. Come out and talk to the professionals for ideas on your next home improvement projects.***

#### **Products & Services**

*Windows, doors, sheds, landscaping, kitchens, banking, security, Real Estate, Roofing, Hot tubs, water treatment, hobbies, home improvements, garages, siding, lawn and garden products, new homes, builders, installers, investments, careers, health and wellness, home based careers, office equipment, home furnishing, ponds, concrete products, interlocking paving stones, garage doors lawn sprinkler systems, RV's, new trucks and cars, trailers, pet products, non-profit organizations, travel, camping, fencing, tree removal and many more.*

This event is sponsored by

Produced by **B & K Enterprise, Millville NJ 08332 (856) 765-0118**

**Fax: 856-765-9050 email: [bkenterprisenj@aol.com](mailto:bkenterprisenj@aol.com)**

Website [www.springtimehomeexpo.com](http://www.springtimehomeexpo.com) or [sjpumpkinshow.com](http://sjpumpkinshow.com)

**Springtime Home-Garden & Landscaping Expo, Buena NJ 08310**  
***Coming this to the Buena Vista Camping Resort! (Page 2)***  
***775 Harding Hwy, (Rte. 40 & Rte. 54) Buena NJ 08310***

**Top Reasons Why You Should Exhibit**

Thousands of consumers from all over the state of New Jersey will attend.

- Meet customers that are ready to look, touch and buy your products & services.
- Consumers attend events like this to talk to the professional. That's you!
- Showcase your company and services in a relaxing family oriented Springtime Home Show Event.
- Reach a year's worth of consumers in just 2 days!
- Be part of an ideal sales environment where consumers can meet the owners and sales staff of your company.
- New in business? Get your name and services out to thousands that will attend this year's 2012 event.
- **Fact:** Consumers who attend events like this one will spend thousands of dollars with exhibitors up to the first three months following the Event.
- Increase your store traffic! Get great leads and mail lists.
- Event will also include over 100 Artists & Craftsmen, Music, Food, contests,
- **Event has something for everyone:** Seminars, give a ways, landscape exhibits, fun stuff for kids and garden supplies.

**Don't Delay, Reserve Your Space Today!**

Contact **Kathryn Wright, organizer**, B & K Enterprise, P.O. Box 925, Millville NJ 08332. Kathryn Wright has over ten years of marketing successful events in the South Jersey area.  
Cell: 856-265-6181

**Advertising Campaign:**

This event will be highly advertised in news print, radio, flyers, posted on 100 event listings on the internet, event web site, signage, direct mail, emails to a large consumer base and so much more. Call: 856-765-0118

**Next Events:** **Sunday Home & Craft Fairs**, May 27 & June 3, Salem County Fairground, Rte 40, Woodstown, NJ,  
**Gloucester Home & Craftsmen Fair**, June 16, Gloucester County 4-H Fairground, Rte. 77, Mullica Hill

**Coming this spring 2011 to the Buena Vista Camping Resort! (Page 3)**  
**775 Harding Hwy, (Rte. 40 & Rte. 54) Buena NJ 08310**

**Contract for Exhibition Space Rental-- Deadline May 7, 2012**

**Send only this page.** Make a copy for your records. Completely fill out and send with payment to  
 B & K Enterprise, P.O. Box 925, Millville NJ 08332

COMPANY NAME \_\_\_\_\_  
 (Please prints clearly & List person in charge of exhibit booth)

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WEB SITE ADDRESS \_\_\_\_\_ TELEPHONE \_\_\_\_\_

**PRODUCTS DISPLAYED AT BOOTH:**

Our Company will be exhibiting the following products/services at Expo 2012, List specific-brand names. No exclusives on any products. Show management will limit product categories. Only one company represented at the booth. **No sharing of space unless ok by B & K Enterprise (856) 765-0118**

<b>Exhibitor Space</b>	<b>How Many Spaces</b>	<b>Cost For Space Both Days</b>	<b>Total Due</b>
<b>Group tent</b> w/sides & Lighting. Located at main entrance to Event		<b>\$175.00</b> (10 x 10)	
<b>Home Show Pavilion</b> Concrete Flooring, Enclosed, w/ sides		<b>\$175.00</b> (10 x 10)	
<b>Outside Space</b> (12 x 12) Grass area bring your own canopy		<b>\$150.00</b>	
<b>Large outside exhibit space</b> 500 sq. ft. & up only!	Sq. Ft. Needed What Size? _____x	<b>\$1.25 a sq. ft</b> *Multiply sq. ft.	
<b>Electric</b>		<b>\$20.00</b>	
<b>Table Setup</b> 8ft. table, two chairs Top cover and skirting		\$40.00 Rental Fee Placed in your booth.	
<b>Your company on Event Website One year</b>	Logo Website link	\$25.00	
<b>Official Event Program-</b> Given out free at main entrance! 5,000 copies. Inserted into free shopping bags at all three events Booklet Size 8.5 x 11 Send ad <a href="mailto:bkenterprisenj@aol.com">bkenterprisenj@aol.com</a> Deadline 05/31/2012	____ <b>Full Page:</b> ____ <b>Half Page:</b> ____ <b>¼ Page</b>	\$200 \$150 \$100	

**Total Due on Contract:** \_\_\_\_\_ **Date Paid In Full:** \_\_\_\_\_

\*Send company logo in JPEG Format with web address to [bkenterprisenj@aol.com](mailto:bkenterprisenj@aol.com)

Deposit Paid \_\_\_\_\_ Balance due (05-01-2012) \_\_\_\_\_

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I/We hereby apply for exhibit space in the above named event. By signing, I/we agree to abide by the show terms, conditions and regulations as printed on page 3 & 4 of this contact. I/we understand this event runs rain or shine and show management does not offer refunds of any kind for any reason.

**Please read this information over carefully. Call 856-765-0118 with questions.**

**1.** B & K Enterprises t/a Springtime Home Expo, further known as BKE its agents, officers, or employees shall not be liable for property damage or personal injury to Exhibitor, its agents or employees, which may occur on or about any part of the subject premises, regardless of how such injury or damage may have occurred. Exhibitor waives any claim against BKE.

**2. The Vendor/Exhibitor assumes** all liability for loss or damage to Exhibitor's property entrusted to the premises. Exhibitor shall hold BKE harmless and shall indemnify BKE against all liability or expenses arising of any claim of injury or damage any person or property together with all cost in connection with defense thereto, including attorney's fees. Show Dates: May 14-20, that includes setup and breakdown.

**3. Setup of booths** must be complete at show opening and must remain set up and open for business until the show closing each day. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the expo before the specified conclusion set by BKE. Booths and aisles must be kept clear for safe access throughout show hours. Parking: All vendors must park in designated areas.

**4. Reassignment of space:** BKE retains the right to reallocate space assigned to the exhibitor in the best interest of the Exhibit, for among other reasons, to affect balance against congestion, to avoid confusion in firm or trade names, to solve competitive conditions or similar reasons.

**5. Subletting and assignment:** Exhibitor may not sublet or assign his exhibit space, nor any part thereof, nor exhibit, nor offer for sale or advertise any articles of a non-exhibiting company.

**6. Cancellation:** The event runs rain or shine. BKE offers no refunds for any reasons. Balances due not paid May 1, 2012 will be considered forfeited. All deposits will be forfeited and booth spaces will be reassigned. BKE reserves the right to reassign canceled booth space regardless of cancellation assessment.

**7. No demonstration** or activity that results in excessive obstruction of aisles.

**8. The BKE reserves** the right to eject or bar persons and to close exhibits or part of exhibits, which are in violation of any paragraph in the contract. The provision applies to displays,

**9. Literature, advertising,** novelties, souvenirs, Exhibitor's conduct, etc. BKE may demand removal by an Exhibitor of any items that may be in keeping with the show's image. Absolutely no alcoholic beverages permitted on the campground during the Springtime Home Expo. Exhibitor agrees to accept such rules and regulations and any interpretation as is set forth by BKE.

**10. Exhibitor Passes** will be supplied to exhibitor at check in. These passes are for working sales representatives only, not for friends or families. Exhibitor must use a pass each day to enter event. Before and during all show hours. Failure to comply will result in a general admission fee. Loading and unloading will be solely the responsibility of the Exhibitor, at exhibitors own risk and expense.

**11. Security** will be on hand at the Expo and during the night. Exhibitors agree not to breakdown early. This event will be heavily advertised in all media as being open from 10am to 5pm both days.

Free Admission, Plenty of Parking, located on high traffic highways!

Reserve your exhibit space today!

